MACHINE METHODS OF ACCOUNTING

THE ELECTRIC ACCOUNTING MACHINE CARD

90 A casual observer passing through a room in which International Electric Accounting Machines are operating, the most impressive sight is the operation of the electric sorting and accounting machines; just as the operation of large machines, punch presses, milling machines, and various types of drills tends to be the most impressive sight to visitors in a machine shop. The punched card is generally given very little attention and is passed by unnoticed in the same manner as the tools and jigs and dies of manufacturing plants are passed by. To one who is interested in the details of operation, however, these seemingly unimportant items assume a leading role. For, just as the forms of the dies and jigs determine the shape of the finished manufactured product, so the punched cards control the electric accounting machine and cause it to produce accurate and complete accounting and statistical reports.

The tabulating card, which was first devised by Dr. Hollerith and adapted to the United States census, is called a unit record. For sales accounting, the card represents a single item on an invoice; in payroll, a single unit of work performed; in accounts receivable, it represents a single amount of indebtedness as covered by an invoice or a single item representing the liquidation of indebtedness such as a check or cash received from a customer; and in census studies, each card records the status of an individual as to age, nativity, marital condition, occupation, or other factors.

The purpose of creating a unit card is to establish a single simple record of a transaction or condition, which may be speedily sorted and re-sorted by means of automatic machines for the preparation of various analyses and reports on the electric accounting machines. Dr. Hollerith himself defined the tabulating machine method as "a means of automatically cross-indexing information."

The importance of the card in a successful installation can not be stressed too much. The card is, in reality, the basic unit in the International Electric Accounting Machine Method. It is the medium which actuates the various machines and plays a part which is as essential and

important as that of the punch, the sorter, or the Electric Accounting Machine. Care in the manufacture of the card must be governed by the same standards of precision as those which characterize every step in the manufacture, assembly, and inspection of the machines themselves.

Paper Stock

The cards used in IBM machines are manufactured from especially prepared high-grade paper stock. Every care is taken to produce a paper strong in wearing quality and free from foreign particles which might act as conductors of electricity. Strict laboratory tests are made of samples of every shipment of paper received at the card printing plants.

Paper is a product which possesses varied characteristics depending upon its chemical composition and the processes used in the successive stages of its manufacture. The finished product is subject to many variations. Changing atmospheric conditions cause it to swell or curl to various degrees depending upon both its composition and manufacture. Paper of inferior chemical composition deteriorates rapidly with age and loses its desirable wear-resisting properties. Use of improper lengths of fibres reduces the ability of the paper to withstand repeated handling.

Careless processing may result in only partial elimination of undesirable elements—resulting in the production of a paper which contains carbon, slime, or froth spots. These defects make it undesirable for use in both mechanical and electrical machines, since any such defects may subsequently permit a weakened portion of the card to be pierced or permit the accidental completion of an electrical circuit.

Careful experimentation and development have resulted in the establishment of standard tests to insure the uniform quality of card paper stock. These have been found to be essential if maximum advantages are to be obtained at minimum cost. The methods of testing are illustrated to portray the careful selection of paper for card printing.



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(1) Microscopic Examination: By microscopic examination of the fibres which make up the paper, using various stains, much valuable information is obtained. It is possible to determine the types of fibres present, their origin in nature, the pulping processes used, the degree of purification, fibre length, and degree of hydration.

(2) Thickness: Close adherence to the specified nominal thickness reduces mechanical difficulties which develop when extremes are encountered. The registry of printing is more uniform and the cards have a more uniform body and rigidity if the paper is of uniform thickness.





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(3) Bursting Strength: This test is used to measure the hydraulic force required to burst a sheet of paper clamped across an opening 1.24" in diameter. This test is usually a good indication of the strength of a paper.

(4) Tensile Strength: In order to measure the strength of the fibres and the manner in which they have been felted together to form a sheet, the Tensile Strength Test is used. Strips of paper one inch in width are pulled apart in the Tensile Strength Tester, which is equipped with gauges to measure the breaking strength and the amount of stretch which the paper withstands.





(5) Tearing Strength: The tearing strength of paper is measured by means of the Elmendorf Tearing Tester. This instrument registers the force required to tear one or a number of strips two and one-half inches wide.

(6) Folding Endurance: It has been found that regardless of whether paper is put to a use where it is subjected to continued folding, the folding endurance test is of great value. It is the heat indication of the teachers and regardless and the standard regardless of the standard regardless

is the best indication of the toughness and wearing quality of paper of all kinds. Paper which is made of weak or brittle stock has very low folding endurance, while the highest quality of paper will fold several thousand times before breaking.





(7) Curl Size Test: If a piece of paper is moistened on one side, the paper immediately commences to curl with the grain toward the dry side. This curling will continue until the moisture reaches the center of the sheet. By observing the time for test strips to reach the point of maximum curl and dividing the time in seconds by the square of the thickness of the paper, a sizing factor is obtained which indicates the relative water-resisting quality of paper, regardless of the thickness of the sheet.

(8) Porosity: The porosity is a characteristic which affects the printing quality of the paper and depends on the length of fibre, degree of hydration, sizing, and formation of the sheet.







(9) Surface Finish—Gloss: This instrument measures the degree of polarization of light reflected from the paper surface. The gloss measurement is especially valuable in detecting two-sidedness in the finish which is a factor influencing warping and curling.

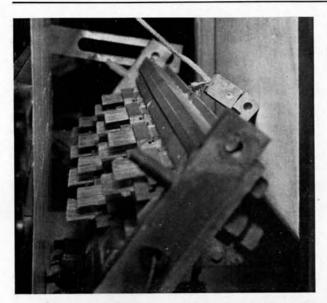
(10) Stiffness Test: The Stiffness Tester serves to measure definitely and accurately the rigidity and snap of paper, frequently referred to as its "card effect." A certain degree of

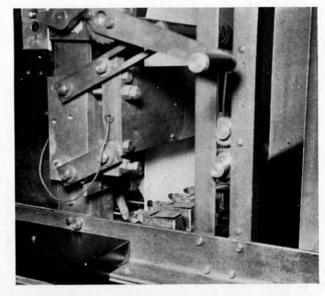
stiffness or "card effect" is very important in card stock.

(11) Temperature and Humidity Instrument Control Panel:
This panel is connected with the air-conditioning equipment which is housed adjacent to the Paper Testing Laboratory.
The temperature and humidity can be changed in the Paper Testing Laboratory on very short notice by properly setting the gauge and disk on this panel the gauges and dials on this panel.

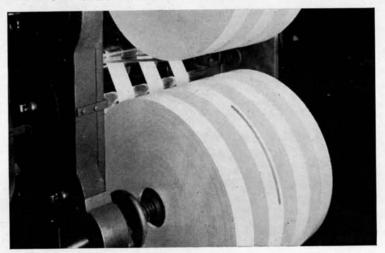
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VIEWS OF SPECK DETECTOR Left: Illustration of the arrangement of the brushes which subject every portion of the paper to electrical test. Right: Illustration of the electrical contact brushes in operating position against the paper, and of the striper brushes—one of which is marking the paper at a defective point.



VIEW OF SLITTING MACHINE This picture shows the striping which distinguishes a defective section of the paper stock. The slitting and reel winding operations are also illustrated.

Electrical Testing of Paper

After the rolls of paper are received and tested at the factory they are stored for several months before being converted into cards. The next step is the complete ex-amination of the paper stock by the speck detector, to insure the finished card from containing carbon spots, slime spots, minute perforations, or other inferiorities which would make the card a conductor of electricity. The card stock must be absolutely free of foreign particles so that the various machines will be actuated only by the holes which have been

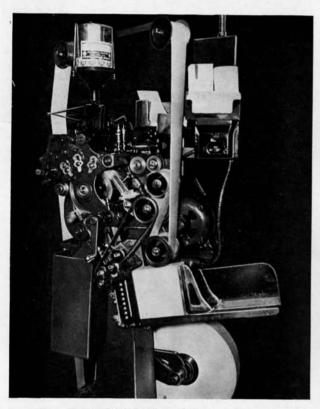
punched in the cards. The speck detector transmits through its brushes a current of greater potential than that encountered in actual accounting machine operation. The brushes are so arranged that every section of the surface of the paper will be subjected to contact and inspection. A brush striper marks the paper for a distance of about 16 inches at any point at which an electrical contact is made, thus marking the stock to distinguish it for removal by the inspector.

When the stock has been checked by this test, it is cut by slitting knives into strips 31/4"

wide and wound on reels. The reels of paper are then stored in special racks which prevent damage to the edges of the cards which are to be printed.

Superedging

Superedge cards have been developed to meet the requirements imposed by new conditions, the increased employment of cards in additional applications and the growing custom of making



Standard Cylinder Type Printing Press

punched-card records serve as permanent records.

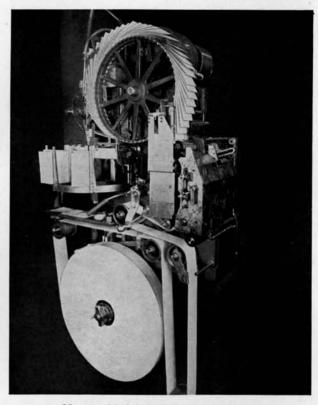
This new process, the product of long research, consists of impregnating the edges with a hardening composition that strengthens the cards, retards the fraying of edges under frequent use, and thus makes for a longer life.

Printing

The printing of the cards is unique. Present card-printing presses are essentially of two distinct types. The flat plate press was the first of these to be developed. Several models of these presses operating at varying speeds average only about 150 cards a minute. Despite the comparatively slow speed of the flat

bed press it is still used because it is especially adapted to collating, scoring, pre-punching, pre-numbering, and tinting cards, in addition to performing the normal printing operation. It is also especially designed to print cards with detachable stubs.

The cylinder type printing press, or Carroll press, is designed to perform only the printing operation at a high rate of speed. Earlier models of the Carroll press operate at a speed of



Newest Model Cylinder Type Press

460 cards a minute while the most recently developed model performs the printing operation at the remarkable speed of 1,000 cards a minute. Despite this exceptionally high speed, absolutely perfect and uniform accuracy is maintained.

These cylinder type printing presses are unique. They have been developed in the company's engineering laboratory after many years of experimental work. The presses incorporate many distinctive features which are far in advance of ordinary commercial printing press developments.

The "electros" or cylinder type which accomplish the printing are prepared in the IBM etching department. The preciseness of manu-

facturing, which is essential to proper card printing and subsequent accounting machine operation, can not be attained except by specially developed processes.

Every operation from the preparation of the original card layout to the final packing of cards in shipping containers has been specifically designed to attain the essential accuracy of the finished product. In addition, all operations are subjected to continuous careful inspection to insure the quality of the finished cards.

All characters imprinted on the cards are readily legible, but the pressure used in printing is so governed that no impression is sufficient to indent the card under any circumstances. The surface on neither side of the card is pushed out of its normal plane. Any such indentations would increase the thickness and give rise to difficulties in feeding the card through the accounting machines. Printed matter also is so placed that columnar figures will accurately and uniformly coincide with predetermined positions when tested with appropriate registration gauges.

Both the flat plate and the cylinder type presses are equipped with knives which automatically cut the card ribbon to the proper card length. The preciseness in the dimensions of the cards which is absolutely essential to insure their accurate functioning in accounting machines is constantly maintained. Cards may not vary from standard lengths—5.625" or 7.375"—by more than .005"; nor vary more than —.003" to +.007" from their standard width of 3.25"; nor vary more than .0005" from their standard thickness of .0065".

As the cards are taken from the stacker of the press, they are examined by an inspector, who checks the printing, the accuracy of the dimensions, the alignment of the card, and the quantity. The cards are then packed in boxes containing 2,000 or 10,000 cards. Unless a customer specifies otherwise, the cards are packed in moisture-proof corrugated containers holding 10,000 cards. The 2,000-card capacity cases are made of wood. When cards are packed in the small wooden boxes an extra charge is made for each box. In many installations these small boxes serve the useful purpose of supplementing the regular metal card-filing cabinets.

Additional Indirect Services

Special reserves of paper stock sufficient to meet all card demands for a period of more than three months are maintain at the IBM printing plants. This extra investment in inventory is carried to insure a continuous supply of cards for the use of its customers in event of any interruption of transportation from the paper mills. In addition, two card-printing plants are operated at distant points—one in Washington and the other in Endicott—to offset any natural hazards such as fire or flood which might possibly interrupt the normal printing routine of a single plant.

Special care has also been taken to provide special storage vaults for the matrices of flat plates and negatives of cylinder type, so that if for any reason the facilities of one plant were partially or completely destroyed, the other plant would be able to produce promptly the cards required for customer use.

Various units of special printing equipment have been designed and built to perform unusual printing jobs peculiar to International Electric Accounting Machine routines. A typical illustration is the printing and checking of serially pre-numbered and pre-punched cards. Such cards are tabulated and balanced to control totals immediately after the printing operation to insure accuracy and completeness of each lot of cards shipped from the factory.

Another important feature of the IBM card printing department is the specialized experience of its personnel. Most of the key men have been continuously employed in similar capacities in the printing department for more than fifteen years. Some individuals have as much as thirty-five years of service in the manufacture of cards. This accumulation of years of practical experience, combined with the experience gained from the technical laboratories, gives added assurance to the manufacture of highest quality cards.

Assurance of Quality

All these precautions contribute to the manufacture of cards that must meet the standard requirements of customers and the refinements of the automatic machines which they are required to actuate. It can readily be appreciated that the manufacture of these cards is not primarily a printing job. The cards are not stationery in the true sense of the word, but an essential part of a machine system which requires the attainment of standards of precision which can not be met in the ordinary printing establishment.

Development of Card Forms

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The Census Card of 1890

The United States census, which is taken every ten years, is in its present form an outgrowth of the work of Dr. Hollerith in the census of 1890. The same basic principles which were applied then are still applicable. After the original data regarding the various individuals had been recorded by the census takers, a tabulating card, similar to the one shown, was prepared for the analysis of population statistics.

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The value of the punched unit record as a basis for analytical studies is shown by the reduction of the time required for preparing the census tabulations, in spite of the constantly increasing number of people concerning whom data must be recorded and analyzed. The census of 1880, which was the last one to be prepared on a completely manual basis, required 7½ years for completion and indicated the futility of the methods then in use. The first census prepared by the use of tabulating machines was completed in about 2½ years.

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Early Freight Accounting Cards

CARDS * * * * * * * * * * 3—7

Early Freight Accounting Cards

The success encountered in the tabulation of the census proved the basic merit of the punched card method. When progressive industrial concerns started to investigate the possibilities for the commercial use of this type of equipment, the New York Central Railroad Company was the first to apply the electric accounting machine principle to the compilation of freight statistics. This use of machines was delayed until an adding tabulator called the "integrating machine" was developed. The original census machines were simple counters which added "1" in a clock-like accumulator for any hole punched in any position of the card.

The integrating machine, on the other hand, was equipped with several accumulating devices similar in operation to a battery of desk adding machines. The analysis of freight statistics based upon tabulating cards similar to the two shown soon developed into one of the major phases of the early business of the company.

Early Industrial Accounting Cards

The facility with which analyses of freight were prepared indicated the possibility of adapting machines to analyses of sales and manufacturing costs. Representative card forms illustrating the early ventures into these phases of industrial accounting are shown.

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Sales Analysis Card

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Cost Card

Insurance companies, too, adopted tabulating machines as a means of reducing the tremendous clerical jobs which confronted them, as indicated by the accompanying card forms.

with the company when it began to investigate the possibilities of going more deeply into the accounting functions of business. As a result of the investigations into these new fields, new

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Early Insurance Cards

Dual Cards

Originally Dr. Hollerith looked upon the tabulating machine method as a procedure best adapted to statistical analysis, but later some of the more adventurous customers cooperated

applications of tabulating cards were developed. Instead of punching the tabulating card from some other original document, the tabulating card was modified to permit recording of data directly upon the card itself. In this way the

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A Dual Card in Use in an Athletic Club-1912

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so-called dual card was originated, getting its name from the fact that it served a dual purpose: first, as a medium of reporting in writing the original information; and, second, as a basic unit for the tabulating machine system for the operation of electric sorting and tabulating machines by means of the holes which were punched in it.

Current Card Forms

Although tabulating cards have been modified in form from time to time, and the methods of printing changed, and the uses to which they have been adapted become more varied, nevertheless the size has remained practically unchanged. The cards are printed on paper stock of single width $3\frac{1}{4}$ " and on one of two lengths, the short card, $5\frac{5}{8}$ ", and the long card, $7\frac{3}{8}$ ". The length of cards may be varied somewhat by the addition of various sizes of stubs but the portions which are used to actuate the various machines are always of the same standard sizes mentioned above.

In addition to the variations of the physical size, the cards are also characterized by variations in "column capacity." To accom-

modate variations in the amount of information to be recorded, the number of columns on the card has been changed from time to time. The machines through which the cards are to be passed must, of course, be built according to some standard specifications. At the present time machines are built with a capacity to handle cards of 34, 45, or 80 columns. The 34-column cards are printed on the so-called short cards, 55%" long; and the 45- and 80-column cards are printed on the long card, 73%" long.

The 34- and 45-column cards are also referred to as 5/32" spacing cards since that is the dimension from center to center of the columns. The 80-column cards are 3/32" spacing cards. The present trend toward standardization in practically all lines of business has resulted in this Company's decision to manufacture only machines using cards of 3/32" spacing, except for additional machines required by customers using the present 5/32" equipment.

The various major forms of Electric Accounting Machine cards are illustrated in the chart on the following page.

Electric Accounting Machine Card Terminology

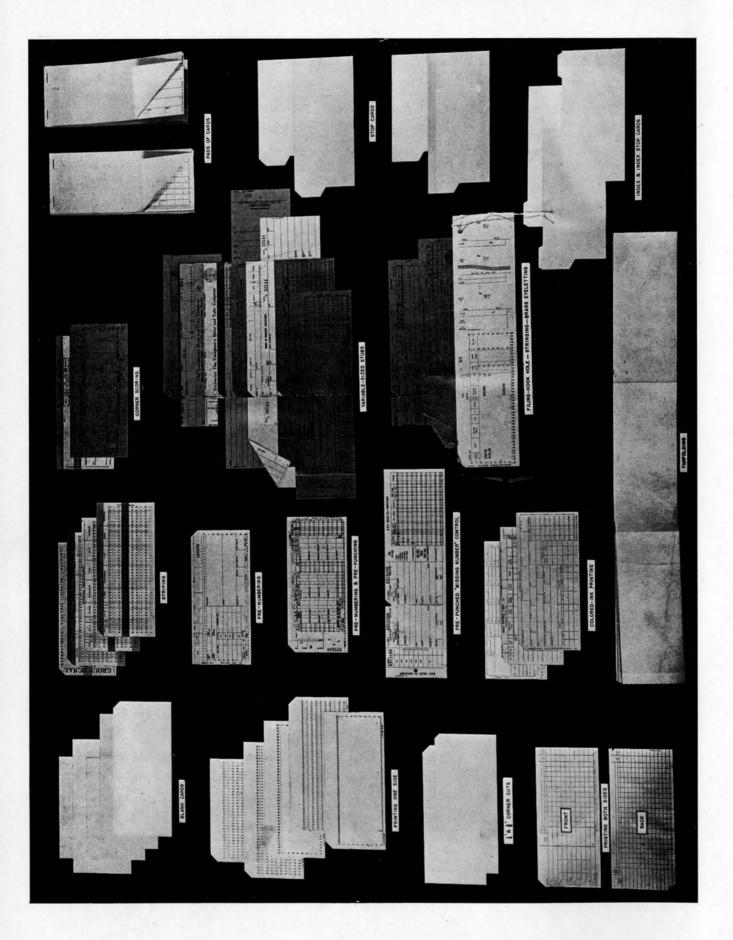
Cards may be divided into general types according to the purposes which they serve and according to their form. Particular attention should be given to the terms which are used to describe the various types of cards; for it is highly desirable that this uniform terminology be established in order that confusion may be prevented in the minds of Electric Accounting Machine users and representa-

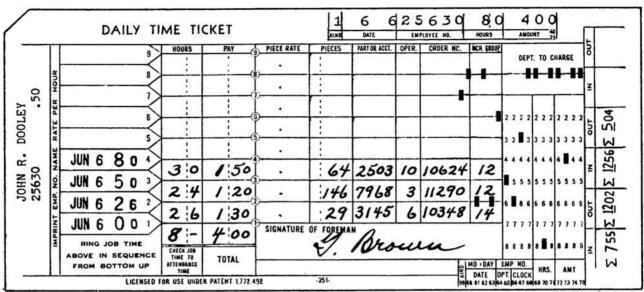
tives of International Business Machines Corporation.

Transcript Cards

This term is applied to all cards which are punched from information previously recorded on some other record. This type of card was originally the only kind manufactured, since it fulfilled all of the requirements of the early usage of tabulating machines.

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Dual Card

Dual Cards

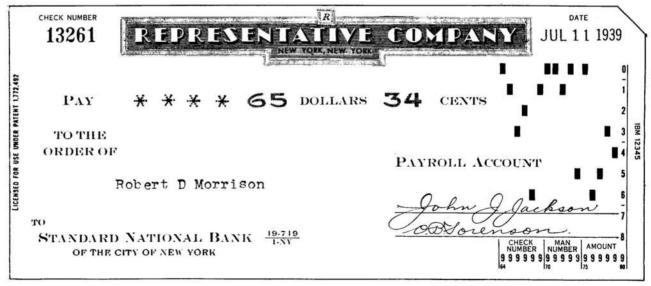
The dual card, as previously described, is one which serves the double function of providing not only space for the original information but also fields to which this information may be transcribed by punching holes. This dual arrangement is effective in increasing punch production, in eliminating subsequent reference to a source record, and in making the card more readable.

Dual cards, in general, have the space for writing to the left so that when a card is positioned in the punch, the written information is visible to the operator.

Card Checks

Card checks are considered as a separate class on account of their specialized function. In type they are an illustration of a dual card, as they combine the functions of the written bank check and of the Electric Accounting Machine card in which some of the written information is recorded by means of punched holes.

The printing of a card bank check involves special operations to produce a form which will compare favorably with the usual lithographed or engraved check. After several years of experimenting, a card bank check has been produced which is entirely in keeping with the



Card Bank Check

character of a finely engraved bank check and which offers the following specific advantages:

- (a) A stronger, better card check, which will resist damage from handling to a much higher degree than any average paper check.
- (b) A perfect reproduction of any particular design of corporation trademark or form of lettering desired.
- (c) Beautifully tinted background which enhances the appearance of the check, making it attractive. Any special design of background can be furnished, even incorporating hundreds of miniature reproductions of the user's trademark into the background, if desired.

(d) A protected check which because of the punched hole data is extremely difficult to alter or raise.

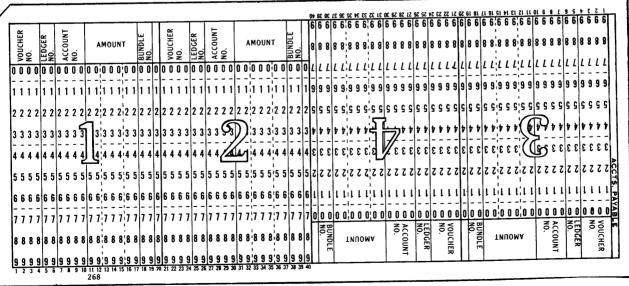
Standard card checks are furnished in one size only, $7\frac{3}{8}$ " by $3\frac{1}{4}$ ". They may be printed on tinted, two-tone tinted, or solid-colored stock, and may be furnished with various attractive borders. Card checks with tinted backgrounds may also be furnished with $\frac{1}{2}$ " or 1 9/16" stubs.

Multiple-Use Cards

The multiple-use card is a transcript card which can be used two or more times for the same work, or for two different types of work,

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Tumble Card



Sectional Card

at different periods. Dual cards may also be designed for multiple use, although it is generally true that in practice, dual cards, being original records, must be kept permanently and are, therefore, not available for re-use.

One form of multiple-use card is the "tumble card." This card is so designed that the portion reserved for its second or subsequent use is inverted. The position of the corner cut then assures that all cards are correctly turned. A tumble card usually permits the use of a single skip bar in the punch and a single plugboard bet-up in the accounting machine.

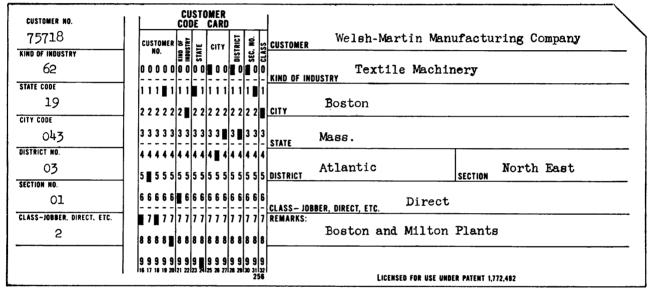
Another form of multiple-use card is the

"sectional card," which may be chosen where more than two uses are to be made of the same card.

Multiple-use cards are designed in the same manner as transcript cards, except that one or more sections may be inverted. Their only purpose is to reduce the cost of cards, when a small number of columns will suffice. They can be employed only where no permanent card file is to be maintained.

Master Cards

These cards are required only to actuate a punch mechanism to transfer information to



Duplicator Master Card

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CON - AMOUNT US TAX

Gang Punch Master Card

the active cards. Usually they are in the form of dual cards for convenience in filing and sometimes contain a provision for written information on the face.

One type of master card is the "duplicator master card," which is used to transfer certain predetermined data to active detail cards in the duplicator, to facilitate coding, punching, and verification.

A "set-up master card" performs the same functions in the gang punch, differing from the duplicator master card principally in its application.

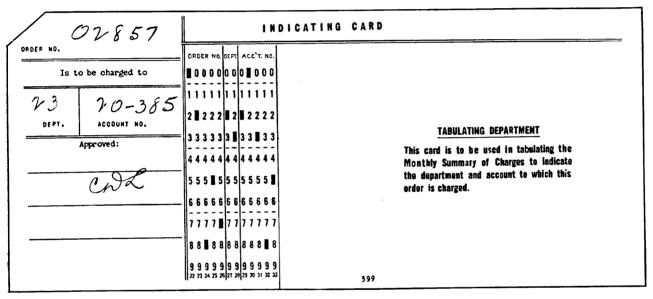
Master cards are usually designed with the punched information at, or near, the left end, although those columns must always be used be specifically defined or termed because of their miscellaneous nature.

The design of any indicating card is definitely determined by the design of the detail cards which it supplements.

Summary Cards

Any card designed for the purpose of recording totals secured from tabulations of other cards is termed a "summary card." When this type of card represents the result of a balancing operation it is also called a "balance card."

In many cases the same summary card form may be used for recording the totals of intermediate tabulations from different sources.



Indicating Card

which are necessary to produce agreement with the corresponding active card forms.

Indicating Cards

Any card designed to be inserted with active cards for the purpose of producing a special type of report is termed an "indicating card." When this card is designed to provide special spacing, such as insuring proper alignment with preprinted forms, it is called a "space card."

"Coding cards" are indicating cards which are inserted to identify groups or to amplify the descriptive information beyond that normally supplied by the cards with which they are used.

Other forms of indicating cards may be employed to aid in special sorting operations, to influence automatic control, or to perform special functions in filing. These cards can not

so that final consolidated reports may be secured.

Prepunched Cards

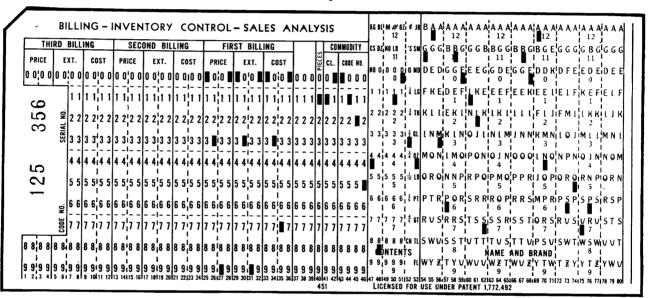
"Prepunched cards" are cards which are wholly or partially punched with data in advance of their use as detail transaction cards.

They are usually gang-punched and stored in files from which they are withdrawn as needed for current work. Where it is necessary for these cards to be identified in the files such identification becomes an important factor in card design.

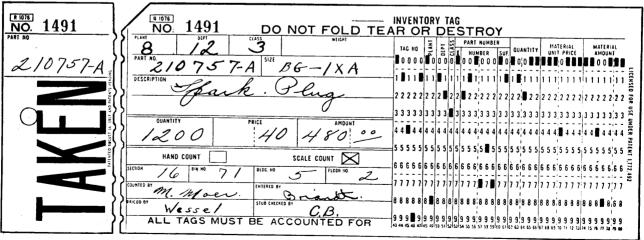
Prepunched cards, in general, are used in one of three ways. In the first case they are the original and only cards in the routine and become active cards when pulled from the file. In the second case they are again the only cards in the routine but must be completed by subse-

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Summary Card



Prepunched Card



Stub Card

quent punching. In the third case they become the first transaction cards and act as the master cards for the detail cards that follow.

Stub Cards

Any type of card which is used originally with a stub attached is termed a "stub card." Since the stubs are detached before the cards are put in any machines, the card proper may be designed according to the requirements of any card type, dual cards being most popular in practice.

Stub cards are used whenever it is desired to leave some identification of work, material, or transaction at an originating point from which the cards have been removed. They are also used extensively to provide a binding margin when it is desired to assemble card forms in pads, interleaved with paper forms or carbons.

certain functions. The most common card of this type is the stop card which is used on some of the units of non-printing Electric Accounting machines to cause the machine to stop at the end of a group of cards of like classification. The stop card is characterized by a cut in the lower left corner. Some stop cards are also made with an index tab along the upper margin to facilitate reference to the file. The use of stop cards has been gradually diminishing because of the wider use of fully automatic equipment.

In industries of the type of the chain and wholesale grocery where cards are prepared to serve not only as a unit control record of inventory but also as a basis of billing, the Electric Accounting machine is equipped with a special form of group control device to cause the machine to increase to a higher speed for the



Padded Cards

Cards in Padded Form

It is possible to assemble stub cards into pads by stapling the stubs, as previously described. The most common method, however, is to bind the pad by a single staple in the upper left corner. The cards are scored to permit their convenient detachment when they are used. These pads may be collated so that one or two bond paper copies follow or precede each card in the pad.

Covers of padded forms may be printed in any manner desired.

Machine Control Cards

Special types of Electric Accounting Machines which are not commonly used require specially prepared cards to cause the machine to perform

tabulation of quantitative information when several cards of like classification are about to pass through the machine. This device is actuated by a specially prepared group control card.

Eyeletting and Stringing

Stub cards may be designed to permit eyeletting of the stub in any desired position or simply punching with a plain hole without any reenforcement. Occasionally, when necessity demands, it may be advisable to attach a string of cord or wire.

Numbering and Prepunching

Standard length cards may be numbered repetitively or consecutively and the number prepunched in any desired card columns. For pad-

ding, both cards and paper slips may be prenumbered if desired and the cards may be prepunched.

Cards with one or more stubs may be prenumbered consecutively and the number prepunched in the card. Serial number prepunching is limited to nine consecutive columns.

Cards in Connected Strips

A method for obtaining duplicate cards from one writing, through the medium of a typewriter or billing machine, has recently been developed. This method requires the furnishing of cards in connected strips, manifold style.

By specially adapting a printing machine and using a double perforation it is possible to furnish these manifold cards in endless strips, literally "by the mile." The printed cards, in perforated strips, come from the printing press with a ½" connector between the cards. This connector carries the hinge portion of the special perforations on the sides of each card. When the cards are torn away from the connector strips, each card has a good, clean edge at each end.

As the printed and perforated strip of cards comes from the delivery of the printing press it is folded accordian style, back and forth into card lengths, so that it can be packed in boxes for safe transit.

The boxes for shipping these manifold cards are so designed that they open at the end. This permits the typing of duplicates in the customer's office in the following manner. Two boxes filled with the manifold cards—as received from our factory-are placed in proper position behind the typewriter or billing machine. The endless strip of cards is started from each box and fed to the correct position in the writing machine, with the automatically fed carbon between. The operator proceeds to type the required data on the card strips and feeds the double strip on through the machine. The individual cards, now filled out by the writing machine, are torn away from the endless strips and the connectors and there are two perfect cards one a carbon duplicate of the written data on the other. The feeding through to the tear-off position of the first pair of cards brings the next pair into position for writing. This may continue until the two boxes of strip manifold cards are used up.

Ordering Cards

Orders for cards should contain complete information so that there will be no opportunity for misunderstanding the order when it is received at the factory. All card orders should contain the following information:

- (a) Quantity, in multiples of two thousand. Orders for less than 2,000 cards of any one form or color are not accepted.
- (b) Serial number of electrotype from which cards are to be printed.
- (c) Color of stock to be used, by letter and name of color or stripe.
- (d) How packed—whether in wooden boxes of 2,000 or 20,000 cards, or corrugated containers of 10,000 cards.
- (e) How to be shipped—freight, express, or parcel post—together with routing instructions, if any.
- (f) Location of corner-cut. State whether upper or lower—right or left. Size of cut.

To avoid misunderstanding, one sample of each card form should be attached to the card order.

In order to enable our factories to meet the requirements of our customers for cards, three weeks from date of receipt of orders at factories should be allowed for printing the cards, exclusive of time required for transportation. Five to seven weeks are required for padded cards.

Color

A great variety of cards is made in the card printing departments. Cards are printed on plain manila, ivory, or solid colored stock, as follows:

Color A	—Manila	Color	E—Green
Color B	-Red	Color	F-Brown
Color C-	-Salmon	Color	G-Yellow
Color D	-Blue	Color-	-J-Ivory
	Color	CW—Whi	ite

The CW—Check White stock is a white, water-marked paper, reserved exclusively for checks.

Manila and ivory cards are furnished with half-inch colored stripes across the top in the following colored stripes: Color K—Red Color S—Brown
Color L—Salmon Color T—Yellow
Color P—Green Color W—Rose
Color X—Gray

Solid colored cards are furnished with halfinch colored stripes across the top in the combinations of colors indicated in the table below.

Certain of the colored stripes will not show satisfactorily on some of the solid colored cards. The good, fair, and poor combinations of colors are indicated in the following table. Responsibility is assumed only for the combinations

Orders for Special Cards

In ordering stub cards or cards of any special nature, the following information also should be noted on the order:

If cards are to be numbered, state where numbering is to be printed; also style of figure to be used in numbering. When prepunching is wanted, state columns to be prepunched or gang-punched. If cards are to be printed on both sides and numbered, state whether numbering is to appear on back or front.

In case cards are to be printed in other than

PAPER					sT	RIPED				
		K-RED	L-SAL.	M-BLUE	P-GREEN	S-BROWN	T-YEL.	V-VIOLET	W-ROSE	X-GRAY
	CONTRAST	GOOD	FAIR	GOOD	FAIR	POOR	FAIR	GOOD	POOR	GOOD
B-RED	COLOR	GOOD	FAIR	FAIR	POOR	POOR	POOR	GOOD	POOR	FAIR
	CONTRAST	GOOD	POOR	FAIR	FAIR	POOR	FAIR	GOOD	GOOD	GOOD
C-SALMON	COLOR	GOOD	POOR	POOR	POOR	POOR	POOR	GOOD	GOOD	FAIR
	CONTRAST	GOOD	POOR	POOR	FAIR	POOR	FAIR	GOOD	FAIR	FAIR
D-BLUE	COLOR	FAIR	POOR	POOR	GOOD	POOR	POOR	GOOD	FAIR	FAIR
	CONTRAST	GOOD	POOR	GOOD	POOR	POOR	FAIR	GOOD	FAIR	GOOD
E-GREEN	COLOR	FAIR	POOR	GOOD	POOR	POOR	POOR	GOOD	POOR	GOOD
	CONTRAST	GOOD	POOR	GOOD	GOOD	POOR	POOR	GOOD	FAIR	FAIR
F-BROWN	COLOR	GOOD	POOR	FAIR	GOOD	POOR	POOR	GOOD	FAIR	FAIR
	CONTRAST	GOOD	FAIR	GOOD	GOOD	FAIR	POOR	GOOD	FAIR	GOOD
G-YELLOW	COLOR	GOOD	GOOD	POOR	GOOD	GOOD	POOR	FAIR	FAIR	GOOD

where both color and contrast are marked "Good."

The purpose of the stripings and the various color combinations is to provide the customer with an easy means of identifying the cards used for various classes of work.

Correspondence Regarding Card Orders

All letters, telegrams, etc., pertaining to orders for cards, electrotypes, etc., should be addressed to the Card Order Department, International Business Machines Corporation, Endicott, N. Y., provided no formal acknowledgment of order has been previously issued. If an acknowledgment has been received, the symbol letter or letters appearing to the left of the order number indicate at what factory the cards are to be printed—"W" is indicative of Washington and "C. E." of Endicott. When such information is available, considerable expense and time can be saved if correspondence is addressed directly to the shipping point. Therefore, correspondence pertaining to card orders already issued, if "W" orders, should be directed to the Card Order Department, 1054 31st St., N. W., Washington, D. C., or if "C. E." orders, to the Card Order Department at Endicott.

black ink, mention the color (blue, green, brown, red, or violet) desired.

If padded forms are required, show how they are to be arranged. Also include copy for cover if printing on cover is desired.

If a file hole is desired in the stub, state where it is to be located. If stub is to be looped with a string or wire, give length of loop desired.

Tint plate number or letter and color number of tint should always be specified when ordering card checks.

Rush Orders

Telegraphic orders for cards from either the branch offices or customers should contain proper order reference or billing authority. Considerable confusion may be caused and duplicate shipments made because of the lack of this information.

Sales representatives should note, and customers be informed, that in telegraphing for small shipments of cards (portion of order) to tide them over periods due to lack of cards, full quantities covered by original request should be stated, in order to avoid misunderstandings through billing such small quantities of cards at higher prices.

ELECTRIC ACCOUNTING MACHINE CARDS IN FOREIGN LANDS

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